Peter Rest
Senior Product Designer

www.peterrest.com
peter.rest81@gmail.com

Experienced designer specializing in end-to-end design of complex systems, design system optimization, and tight collaboration with engineering teams. Product-minded and outcome-driven.

Experience

Netsmart / **OCT 2023 - PRESENT** / KANSAS CITY METRO

SR. PRODUCT DESIGNER (SR. UX ENGINEER) / MAR 2025 - PRESENT

- Led product design for a 0-1 enterprise EHR web app serving 30,000+ healthcare professionals and over 1 million patients
- Contributed to multi-product roadmapping as part of a larger enterprise suite strategy

PRODUCT DESIGNER (UX ENGINEER) / OCT 2023 - MAR 2025

- Collaborated with Software Architects to align platform service and table architecture with modular design principles
- Matured the enterprise design system by optimizing component slots, props, events, and design token usage

Netalytics / **JUN 2022 - OCT 2023** / GREENVILLE, SC

PRODUCT DESIGNER / SEP 2022 - OCT 2023

- Designed and launched 15 EHR web app modules, earning a cumulative 75 NPS from post-release surveys
- Led 10 research campaigns composed of interviews, field studies, usability tests, and surveys, consisting of 40+ individual exercises

ASSOCIATE PRODUCT DESIGNER / JUN 2022 - SEP 2022

- Created and scaled a from-scratch, 60+ component atomic design system in partnership with Product and Engineering

Illini Media / **APR 2019 - JUN 2022** / URBANA-CHAMPAIGN, IL

AGENCY MANAGER / OCT 2020 - JUN 2022

- Recruited and managed 15 designers and account strategists
- Acted as agency representative for 40 client accounts
- Expanded client portfolio by 23%, securing new partnerships and strengthening existing relationships

LEAD DESIGNER / MAR 2020 - SEP 2020

- Led UX strategy and execution for 25 client projects, overseeing design direction and guiding 5 other designers on the team

DESIGNER / APR 2019 - MAR 2020

- Drove decisions on 20 digital design projects

Education

University of Illinois Urbana-Champaign
BFA Graphic Design

Activities & Societies
- Phi Gamma Nu Professional Business Fraternity
- Siebel Center for Design Mentorship

Skills

Software
- Figma
- Sketch
- Invision
- Storybook
- Jira
- Confluence

Design
- Journey mapping
- Contextual inquiries
- Information architecture
- Wireframing
- Visual design
- UX writing + microcopy
- WCAG & 508
- Interaction design
- Usability testing

Prototyping
- Figma variables
- Auto-layout
- HTML, CSS, Javascript

Collaboration
- Roadmapping
- Epic & ticket creation
- Design sprint planning
- Requirements
- Whiteboarding